

A VISITOR'S GUIDE TO
DOWNTOWN BATON ROUGE

Attractions & Festivals



DOWNTOWN
DEVELOPMENT
DISTRICT

Downtown Development District | downtownbatonrouge.org | 247 Florida Street | 225.389.5520

Downtown Attractions



See map on back side for location by area. Visit downtownbatonrouge.org for more info.

Trolley Stop

Baton Rouge River Center

275 S. River Rd.
389-3030
www.brrivercenter.com

Shaw Center for the Arts

100 Lafayette St.
346-5001
www.shawcenter.org

Louisiana Art and Science Museum

100 S. River Rd.
344-5272
www.lasm.org

North Boulevard Town Square

Third St. & North Blvd.
389-5520

City Hall Plaza

222 St. Louis St.
BR, LA 70802
www.downtownbatonrouge.org

Repentance Park

River Road: Between
River Center & Old State
Capitol
BR, LA 70802

Riverfront Plaza

300 S. River Rd.
BR, LA 70802
www.downtownbatonrouge.org

River Center Library at North Boulevard Town Square

120 St. Louis St.
389-4967
www.ebrpl.com

Capitol Park Museum

660 N. Fourth St.
342-5414
www.louisianastatemuseum.org

LSU Museum of Art

100 Lafayette St.
346-5001
www.lsumoa.com

Old Governor's Mansion

502 North Blvd.
387-2464
www.oldgovernorsmansion.org/

Old State Capitol

100 North Blvd.
342-0500

Main Street Market

501 Main St.
267-5060
www.mainstreetmarketbr.org

Louisiana State Capitol

State Capitol Dr.
342-7317

Baton Rouge African-American Museum

538 South Blvd.
343-4431

USS KIDD

305 S. River Rd.
342-1942
www.usskidd.com

Capitol Park Welcome Center

702 River Rd.
219-1200

Arsenal Museum

East of New State Capitol
342-0401

Bogan Fire Station

427 Laurel St.
344-8558
www.artsbtr.org

Downtown Festivals

Live After Five

12 Concerts (6 in Spring, 6 in Fall)

Live After Five in Downtown Baton Rouge is the Capital City's premier FREE live, outdoor, music entertainment. Hosted by the Downtown Business Association, it takes place every spring and fall with a variety of genres of music. The concert series is held every year to entice people to visit and journey through downtown Baton Rouge.

BR Blues Fest

April 18 & 19, 2020

The free to the public, family-friendly festival will be held in April in downtown Baton Rouge. An impressive lineup of Blues legends and newcomers will be featured.

Louisiana Book Festival

October 31, 2019

This free festival features authors and panelists presenting book talks and discussions, book signings, book related exhibitors, fun for teens, children's activities and more.

Sunday in the Park

12 Concerts (6 in Spring, 6 in Fall)

The Sunday in the Park series provides the public with an opportunity to celebrate community and enjoy the music in a pleasant and family-friendly environment. The public is encouraged to bring lawn chairs and enjoy brunch in North Boulevard Town Square.

Mardi Gras Parades

Krewe of Mutts

February 9, 2020

Krewe of Artemis

February 14, 2020

Krewe of Mystique

February 15, 2020

Krewe of Orion

February 15, 2020

Spanish Town Parade

February 22, 2020

Oyster Festival

May 30, 2020

Spend a few days in historic downtown Baton Rouge celebrating the mother of mollusks - the oyster. Oysters take center stage at North Boulevard Town Square!

Festival of Lights

December 4, 2020

Baton Rouge's oldest holiday tradition is transforming the winter sky into a wonderland. The Mayor will light North Boulevard with half a million sparkling lights. Experience the magic beneath the 25-foot Christmas tree in North Boulevard Town Square. Enjoy free ice skating and play in six tons of real snow at the Snow Village.

Ebb & Flow

April 4 & 5, 2020

In true Louisiana fashion, the Ebb & Flow Festival will include a flavorful music lineup, representing local, national, and international talent. Look for two days of performances on multiple stages. The festival will also feature performances by flamenco dancers, singer songwriters, and slam poets, all set against the backdrop of the country's grandest waterway - the Mississippi River.

Louisiana Marathon Weekend

January 19, 2020

The Louisiana Marathon® celebrates the unique culture and lifestyle of the state with a passion for running. The event brings a nationally recognized running festival to the state capital, Baton Rouge. And with a multi-race format, there's something for every runner: the kids, the couch-to-5Kers and the serious long distance competitors.

Red Stick Revelry

December 31, 2020

Baton Rouge's New Year's celebration-Ring in the New Year Downtown by dropping a custom designed, LED-lighted Red Stick on top of the Town Square Beacon at the stroke of midnight. Before the countdown, rock out to LIVE music at The Crest, Baton Rouge's newest stage in Galvez Plaza.





Capitol Park Trolley Service

Capitol Park Trolley Service is a FREE DOWNTOWN SERVICE operated by CATS running weekdays from 10:30 am to 2:30 pm. The trolley runs approximately every 8 minutes.

Trolley Stops

- 1 Riverfront Plaza
- 2 Belle Atrium
- 3 South Blvd. & St. Phillip St.
- 4 St. Louis St. & Mayflower St.
- 5 River Center Garages
- 6 Governmental Building
- 7 Town Square Pavilion
- 8 200 Block of Third Street
- 9 300 Block Third Street
- 10 400 Block of Third Street
- 11 LaSalle Building
- 12 State Capitol
- 13 Claiborne Building
- 14 First Circuit Court of Appeals Poydras Building
- 15 Poydras Building
- 16 Livingston Building
- 17 State Museum
- 18 Main Street Market
- 19 Fourth & Main Streets
- 20 Fourth & Florida Streets

